

PRE-TEST

Part 1: Fill in the blank with an appropriate word from the list.

A. *Arnold Stevens* ● 29/9 *Queens* 1. _____, *Bayside, NY 11202* ●
(212) 884-7788

Career Objective

An entry-level 2. _____ in the travel industry

Education

The Bowker Business 3. _____, 600 Fifth Avenue, New York, New York
10011

Associate degree, June 2000

Major: Travel and Tourism

Courses included: The World of Travel

Reservations and 4. _____

World Geography

Salesmanship

Business Management

Accounting 1

Travel Sales and 5. _____

Travel Industry 6. _____

Bayside High School, Bayside, New York

Diploma, June 1995

Technical courses 7. _____: Typing

Bookkeeping

Work Experience

Sales Assistant MXM Shoe Store, 70-19 Lefferts Boulevard,
Bayside, New York 11202
September 2002 to 8. _____

Stock Clerk Same as 9. _____

September 2000 to September 2002

Skills

Typing: 60 W.P.M.

Language: Korean

Computer: Microsoft Word, Microsoft Excel

References

References will be furnished on 10. _____.

present	Boulevard	included	Ticketing	position
request	above	Services	Organisation	Institute

B. Successful candidates will be 1. to a competent 2. of professionals who will 3. legal counseling such as corporate legal counsel and investment, legal counsel on property development.

Attractive 4. and fringe benefits will be 5. to superior qualifications and working experience together with professional development training 6. within Thailand and abroad. Please 7. resume stating qualifications and experience, present salary, telephone 8. and a 9. photo to the address below. All applications are treated in strict 10.

assigned	offered	provide	recent	submit
number	salaries	confidence	opportunities	team

Part 2: Fill in the blank with appropriate vocabulary.

devotes relocate shift illustrated enhance
thrived revenue gold mine upscale woo

1. His business has _____ since he used celebrities in advertising his products.
2. Linda accepted that job offer upcountry because they paid for her to _____.
3. That handicraft shop tried to _____ customers with a buy-one-get-one-free campaign.
4. Thailand earns a considerable amount of _____ from tourism.
5. John _____ his weekends to teach English to monks in suburban areas.
6. The guest speaker _____ his talk with a lot of pictures and statistics.
7. The second-hand cloth shop he opened last year has turned out to be a real _____; he has earned a lot of money.
8. The Emporium caters to a/an _____ clientele.
9. Being promoted as a sales manager, he has organized training programs to _____ his team's performance.
10. Changing from being a subordinate in a big company to becoming an owner of his own business is an important _____ in his life.

Part 3: Match the correct meaning in column B with a business term in column A.

Column A	Column B
_____ 1. collateral	a. ability to turn assets into cash
_____ 2. liability	b. the establishing of business and professional contacts
_____ 3. liquidity	c. property used as security for a loan
_____ 4. monopoly	d. a tax on imports or exports
_____ 5. networking	e. a debt or obligation

- | | |
|----------------------|--|
| _____ 6. remittance | f. an outline of a job applicant's qualifications and experience; a resume |
| _____ 7. solvent | g. money kept on hand for incidental purchases |
| _____ 8. tariff | h. exclusive control of a commodity or service |
| _____ 9. vita | i. able to pay debts |
| _____ 10. petty cash | j. the sending of money in payment |

Part 4: Read the following passage and choose the correct answer.

The days when companies ask that men taking **paternity** leave call it "vacation days" may now be over. On Friday, February 5, 1993, President Bill Clinton signed the Family-leave Bill. This bill requires that companies that employ a minimum of 50 people must offer 12 weeks of unpaid leave a year to any employee needing to take care of a newborn or adopted infant or a sick family member. Although employees taking advantage of family leave are not paid during this period, their job is guaranteed and their health insurance coverage is continued. The signing of this bill makes the United States one of the last industrialized nations to offer some guarantee that a woman allowed time off after giving birth. It goes further than regulations in certain other countries that have similar laws for women but not for men.

1. In the past, what did men call their paternity leave?

- | | |
|---------------------|---------------------|
| 1. Sabbatical leave | 2. Vacation days |
| 3. Family leave | 4. All are correct. |

2. Who signed the Family-Leave Bill?

- | | |
|-----------------------------|--------------------------|
| 1. President Bill Clinton | 2. President George Bush |
| 3. President George W. Bush | 4. Nobody did. |

3. Why was this bill called Family-Leave Bill?

1. Because it is a bill that allows any employee to take a vacation leave and still get paid.
2. Because it is a bill that forbids any employee to leave for whatever reason.
3. Because it is a bill that offers unpaid leave to any employee who needs to take care of a newborn or adopted infant or a sick family member.
4. Because it is a bill that requires companies to leave with their families.

4. How long is family leave?

1. 10 weeks
2. 12 weeks
3. A year
4. A week

5. What is NOT affected during the period of family leave?

1. The job
2. Health insurance coverage
3. The salary
4. Both 1 and 2 are correct.

6. The Family-Leave Bill is effective with the companies that employ a minimum of _____ people.

1. 10
2. 20
3. 30
4. 50

7. Which is **TRUE**?

1. Only women can take family leave.
2. Only men can take family leave.
3. Both men and women can take family leave.
4. Neither men nor women can take family leave.

8. The word "paternity" means the condition of being a/an _____.

1. father
2. mother
3. uncle
4. aunt

9. The antonym of "paternity" is _____.

1. eternity
2. parentage
3. maternity
4. infantry

10. One can infer that the United States is _____ granting family leave.

1. ahead of other nations in
2. less generous than other nations in
3. the first country to agree to
4. None of the above are true.

Part 5: Read the following passage and choose the correct answer.

OneSaturday, the firm which owns the Dateline, Club Sirius and Elite Introductions businesses, reported 20% growth between May and October in the number of lonely hearts subscribing to its services. Furthermore, it appears that trade is about to increase thanks to a growing acceptance of dating agencies and the emergence of online flirting.

The growth in their subscriber figures is partly a reflection of the success of targeted advertising, and partly the decreasing stigma of such services. In addition, people are busier and have less leisure time. They recognize that, just as you go to an estate agent to buy a house, so there is value in going to an introduction agency to find someone to have a relationship with.

Those with less serious intentions are logging onto dating websites such as *OneSaturday's* own dot.com site, which has attracted 25,000 subscribers. People join for a shorter period of time than they do at more traditional dating agencies, perhaps to meet new friends or just to flirt. This fact, however, while offering certain attractions, poses the kind of security concerns which support the need for more formal agencies.

In addition, *OneSaturday's* traditional businesses are planning to boost revenues from the UK's estimated 8 million singletons through tapping the desire to mix dating with holidays. **They** are actively developing the business of singles, with a view to building their presence in this market in conjunction with a strategic partner. In this respect, the firm is considering expanding its online operation to cover financial services, ticket sales and restaurant reservations.

In terms of overall profitability, although Dateline's website generates revenues of 8,000 pounds a week and is running at a profit, the company's turnover of 2.05 million pounds has translated into a loss of 1.77 million pounds for the first six months of its operation. A spokesman for *OneSaturday* blamed the loss on the initial costs associated with the firm's official formation last year and on its listing on London's small company stock market AIM.

1. The main idea of paragraph one is that
 1. online flirting is something rather new
 2. dating agencies are offering many more services
 3. *OneSaturday's* business is on the increase
 4. nowadays the number of lonely hearts is growing

2. Which of the following is **NOT** mentioned as a factor in the growth of subscriber figures?
 1. People nowadays have less free time to meet others.
 2. Work doesn't leave much time to find someone suitable.
 3. There is less and less stigma attached to using a dating agency.
 4. Estate agencies are branching out into the dating business.

3. Which of the following is **NOT** true of logging onto dating websites compared with more traditional dating agencies?
 1. People subscribe for a shorter length of time.
 2. Subscribers are usually less interested in a serious relationship.
 3. They offer a safer and cheaper alternative to dating agencies.
 4. Although they attract large numbers of single, they are riskier.

4. One can infer that the term "singleton" most nearly means a person who is

1. lonely	2. unmarried
3. peculiar	4. desirable

5. The pronoun 'they' (paragraph 4) refers to

1. holidays	2. singletons
3. <i>OneSaturday's</i> dating agencies	4. revenues

6. The main idea of paragraph four is that the company
 1. wants to branch out into tourism
 2. is planning to contact 8 million singletons
 3. wants to open special restaurants for singles
 4. exploit the potential for mixing dating and holidays

7. The "strategic partner" the company is seeking most probably refers to
1. a travel agency
 2. another dating agency
 3. a foreign investor
 4. a singles' club
8. Which of the following is **NOT** true of *OneSaturday*?
1. For the first six months it has been running at a loss.
 2. The company's online business is quite profitable.
 3. The company is making a profit of around 2.05 million pounds.
 4. Its initial start-up costs have eaten into its profits.
9. The main idea of the passage is that
1. Holiday romances in the UK are blossoming
 2. Online services are boosting the dating agency business
 3. Society at large is beginning to accept online dating
 4. Formal dating agencies are more secure than online services
10. Which of the following would make the best title for this passage?
1. Traditional Online Dating Services
 2. Online Flirting Boosts UK Love Firm
 3. Number of Lonely Hearts in UK Growing
 4. Modern Singles Too Busy to Play Dating Game
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*Expect victory and you make victory.
Nowhere is this truer in business life
where bravery and faith being both
material and spiritual rewards.*

Preston Bradley